

HAVE WE GOT NEWS FOR YOU!

AN INVITATION TO THE GREATEST ROAD RACE IN THE WORLD
THE CENTENARY OF THE ISLE OF MAN TT RACES

1907-2007

WORLD
EXCLUSIVE



PRESS RELEASE

AN OFFICIAL ANNOUNCEMENT
FROM ISLE OF MAN POST OFFICE



Have We Got News For You... ...From Isle of Man Post Office

The heroes of the TT Races as chosen by the fans achieve postal immortality - Woods, Hailwood, Agostini, Duke, Molyneux and the King of the Mountain - Joey Dunlop plus many more feature in this unique TT 100 Centenary tribute.

Message from Dot Tilbury, manager of the TT 100 Team...

Plans to celebrate the Centenary of the Greatest Road Races in the World, the annual TT Races, are revving up; 2007 promises to be a landmark event. The Philatelic Bureau, of the Isle of Man Post Office, is producing a unique range of stamps, Isle of Man Treasury coins and merchandise to mark this historic milestone.

For the last two years, the bureau has been working on this project in conjunction with Duke Video and Lily

Publications in order to create a marvellous selection of officially licensed TT merchandise which will be sought out by fans and supporters of the TT long after the Centenary has faded into the history books.

We are further delighted to announce that a percentage of the revenue from the TT 100 Collectable range will go back to the TT to help improve safety standards and enhance the TT Festival for both the riders and fans alike.



From left Paul Ford, of Isle of Man Post Office, Mick Duckworth, motoring journalist and Dot Tilbury, of Isle of Man Post Office, work on the Centenary Collectables.

We are on the Honda Race Paddock stand P7 at the NEC next to John McGuinness who this year set the outright TT lap record - 129.451mph

The Ultimate Tribute - ONLY 200 LEFT



Topping the range of TT 100 Collectables is the Centenary Deluxe Box Collection.

A limited edition of just 500 units will be produced and so far more than 300 have already been sold.

The box contains a selection of premium products including a Murray Walker signed TT 2007 first day cover, pristine numbered stamp sheets in a full colour folder, centenary postcards, Isle of Man Treasury coins, a signed print by racing legend Geoff Duke and a history of the TT book - TT 100 - written and signed by motoring journalist Mick Duckworth. All the items will have matching numbers and an overall signed certificate of authenticity; it really will be the ultimate TT collectable. The unique box set costs £249 and will be dispatched on January 1, 2007.

Murray Walker - Our Commentator

I regard the TT as being one of the four greatest motor sporting events in the history of two and four-wheeled racing with only the Mille Miglia, the Targa Florio and Le Mans in anyway comparable in terms of stature, history, spectacle and human endeavour.

I'm whatever I am because of my beloved father, Graham who competed in the TT at the top level from 1924 to 1930 (for Norton including a second place in the 1923 sidecar event, Sunbeam and Rudge Whitworth) and who won the 250 Lightweight in 1931 and came within an ace of winning the Senior for Sunbeam in 1928.

In 1978 the BBC switched me from TT commentary to Formula One but my massively high regard for the TT remained, and remains, undiminished.



OUR PARTNERS



Order on line at www.iomttraces.com

**CORPORATE
TT GIFTS
AVAILABLE**

The Isle of Man Post Office is already working with businesses in creating bespoke items for corporate gifts from its unique range of collectable TT memorabilia.

If you would like further details of the innovative possibilities which can be produced to your budget and timescale requirements, please contact **Dot or Maxine** on + 44 (1624) 698430 or fax 698434.

Any of these items can be overprinted with your design or company logo to create a bespoke product which is perfect to promote your company. In addition our designers can work with you to create unique TT collectables.



First Day Cover

Presentation Pack

Deluxe Folder

Postcards

Limited Edition Box Set

Bespoke Promotional Envelope Exclusive



THE MECHANICS OF THE TT 100 TEAM



Ruth Sutherland – our Designer

Manx born designer Ruth Sutherland has a passion for the TT which shines through her terrific stamp designs. She is the principle graphic designer for our partners Duke Video so she has a wealth of knowledge about the TT archives. Her design for our TT logo has received wide acclaim.



Mick Duckworth – our Text Writer

World respected and Manx-born journalist Mike Duckworth was the obvious choice for writing the text and background notes for our TT 100 Collectables, he is also the author of TT 100 – the official history of Isle of Man TT Races which has been produced in collaboration with our partner Lily Publications.

The TT Archive

The source materials for our TT 100 Collectables have been supplied by not only the leading TT photographic agencies, but also a great number of individuals who have scoured the world for images and memorabilia, some of which have never been published. All in all, huge effort and attention to detail has gone into making this range of collectables a lasting and significant tribute to the riders, manufacturers, machines and supporters of the Isle of Man TT Races without whom the history of motorbike racing would be quite different.

PRESS AND PUBLICITY

We would be delighted if you would spread the news about our stories and products.

To make your life easier you can visit www.iomttraces.com where you can see all our products, up-to-date press releases and much more as we move towards the big event.

The Isle of Man Post Office is a proud supporter of the Department of Tourism and Leisure TT Branding initiative designed to ensure that the event is an integral part of the Manx Motorsport scene for the next 100 years.

Please contact Maxine or Dot for further press/publicity information:

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ISLE OF MAN TT RACES CENTENARY 2007 - OFFICIAL MERCHANDISE -

The Isle of Man Post Office is privileged to present a set of 10 official TT 2007 Centenary stamps and Collectables.

TT 100 BOOK LA49 - £30.00

264 pages of TT history reminiscences and memorabilia including a specially prepared sheet of TT postage stamps bound into the book.



TT 2007 CENTENARY FOLDER LA43 - £15.00

A high quality colourful folder containing one of each of the official TT 100 pictorial postage stamp sheets carefully mounted and protected plus a potted history of the TT through the eyes of TT writer Mick Duckworth.



TT 2007 CENTENARY SET

The official TT 100 stamped first day cover with a set of 10 prepaid postcards of the All Time Greats of the TT.

LA71 - £10.00



STAMP AND COIN SPECIAL ENVELOPES



THE JOEY DUNLOP

ARAI HELMET LA96 - £27.50

An Arai helmet shaped envelope with a Joey Dunlop stamp affixed and a cupro nickel Joey Dunlop TT 100 IOM Treasury Crown.

THE MIKE HAILWOOD

DAVIDA HELMET LA97 - £27.50

A reproduction of the legendary Mike Hailwood's famous TT helmet with the Hailwood "All Time Great" postage stamp affixed and postmarked, an IOM Treasury official TT 100 cupro nickel Hailwood crown.

SPECIAL PRICE IF YOU BUY BOTH THE JOEY AND MIKE THE BIKE COVERS

LA98 - £50.00

TT 2007 DELUXE POSTCARD SET

A set of full colour cards with profiles of the greatest TT riders of all time contained within a presentation pack.

LA30 - £8.50

THE ALL TIME TT GREATS CENTENARY PRINT LA44 - £30.00

A top of the range print (A3 size) of the "All Time Greats of the IOM TT" including the official TT 100 pictorial stamp sheets mounted onto the print. The reverse is a potted history of the TT by journalist Mick Duckworth - a great piece of memorabilia! Ideal for framing. The print is a limited edition of just 1000.



TT 2007 COMPLETE CENTENARY COLLECTION

Produced as an exclusive LIMITED EDITION OF 500

- Celebrity signed First Day Cover
- Centenary Postcards (10 cards)
- Treasury Centenary Coins (Set of 5 crowns)
- Fine Art Print of Geoff Duke
- Dukes CD of TT commentaries
- Dukes DVD - History of the TT 1907-2006
- TT 100 hardback book - specially bound official history of the TT
- TT 2007 Centenary Collectors Folder with complete pictorial sheet set of stamps

LA06 - £249.00

TT 2007 CENTENARY COINS

5 cupro nickel official IOM Treasury TT 100 coins supplied in a coin box. Features TT heroes Collier, Woods, Hailwood, Dunlop and Duke.

LA50 - £50.00



STOP PRESS

TWO WEEKS OF PURE ADRENALIN

The fans diary of the Centenary TT Races 2007 in pictures and words. If you have TT 100 you will need this one - it completes the TT story!

The definitive story of the 2007 TT Races. This hard backed book will capture the spirit and emotion of this historic occasion, not only from a racing perspective, but also of the memories which thousands of TT fans will take home with them - if you are coming to TT 100, you could be in it! Also contains TT 2007 Race Winner and TT 100 pictorial stamp sheets within a hard backed book. Due for release end of July 2007.

LA46 - £20.00
orders now being taken

ISSUE DATE FOR ALL ITEMS 1ST JANUARY 2007.

Order on line at www.iomttraces.com
TT Collectables Hotline +44 (0) 1624 698430